



Slow Food®

From Arcigola to Slow Food Chronology of the Birth and Development of an International Association

1986 - Arcigola association is formed in the Langhe district of Piedmont, Italy.

1988 - The First National Congress of Arcigola is held in Siena.

1989 - The International *Slow Food* movement is founded at Opéra Comique in Paris and the *Slow Food Manifesto* is signed.

1990 - The first Slow Food International Congress is held in Venice and the publication of the *Osterie d'Italia* guide marks the birth of Slow Food Editore.

1992 - Slow Food Germany opens its national office in Sulingen.

1993 - Slow Food Switzerland opens its national office in Zurich.

1994 - Slow Food holds *Milano Golosa*, a trial run for what will become the *Salone del Gusto*.

1996 - In April the first issue of *Slow, Herald of Taste and Culture*, the Slow Food International magazine comes out in Italian, English and German. In November, Slow Food holds the first small-scale, experimental Salone del Gusto in Turin, where it presents the Ark of Taste project.

1997 - "*Dire fare gustare*" (Say, Do, Taste) conference marks the beginning of Slow Food's taste and food education project. In Bra in September *Cheese: Milk in all its Shapes and Forms*, Slow Food's first international quality-cheese fair, is held. In October the Second International Slow Food Congress is held in Orvieto.

1998 - In July Slow Food sets up the Agenzia di Pollenzo, a company to restore the former Savoy residence in Pollenzo (Bra). The area will eventually house the University of Gastronomic Sciences, a hotel, a restaurant and a 'Wine Bank'.

1999 - In May Slow Food launches a campaign to collect signatures in defense of Italy's food and wine heritage and demands a review of the European HACCP regulations. The concept of Slow Food as an eco-gastronomic movement is introduced at the Slow Food Australia Congress.

2000 - In January the Presidium project is launched - local groups formed to safeguard or revive small-scale artisanal productions at risk of extinction. In March Slow Food USA is founded and opens its headquarters in New York. The first *Slow Food Award for the Defense of Biodiversity* is held in Bologna in October.

2001 - The new Slow Food websites are unveiled - *www.slowfood.it* in Italian and *www.slowfood.com* in English. Slow Food launches the 'No GM Wine' campaign against the commercialization in Europe of transgenic vines and draws up the *Manifesto in Defense of Raw Milk Cheeses*. In December Slow Food starts a new educational project for adults: *The Master of Food*, an eno-gastronomic study program made up of 20 theme courses.

2002 - The third *Slow Food Award* and fourth edition of *Salone del Gusto* are held in Turin. 138,000 people visit the *Salone*, and the first 30 international Presidia are presented.

2003 - The *Slow Food Foundation for Biodiversity* is officially set up in conjunction with the Tuscany Regional Authority. It will support the Slow Food Award, the Presidia and the Ark of Taste. The first Slow Food France Congress is held in Perpignan and an office opens in Montpellier. *Aux Origines du Gout*, a biennial meeting of world *terroirs* organized by Slow Food France, is held for the first time. The fourth *Slow Food Award* is held in Naples in conjunction with the *Slow Food International Congress*, with delegates from more than 50 countries.

2004 - In February the FAO officially recognizes Slow Food as a non-profit organization and establishes a collaboration agreement. In April the renovated *Agenzia di Pollenzo* is opened to house the first University of Gastronomic Sciences. Genoa hosts the first *Slow Fish*, a fair dedicated to sustainable fishing and seafood, in June.

Slow Food Japan opens with its first congress in Yufuin and headquarters in Sendai.

In August, the Italian Ministry of Universities and Scientific Research officially recognizes the *University of Gastronomic Sciences*. In October the fifth *Salone del Gusto* is held at the Lingotto

Exhibition Center in Turin. Simultaneously, the first *'Terra Madre: World Meeting of Food Communities* is held at the Palazzo del Lavoro, attracting more than 5,000 delegates from around the world.

2005 - In May Slow Food's Italian presidia gather for their General Meeting in Sicily to launch a campaign to safeguard outstanding artisan products at risk of disappearing. In October the Brazilian Minas Gerais Convivium organizes the *Salao das Comunidades do Alimento*, the first large-scale traditional food event organized by Slow Food in Brazil dedicated s.

2006 - In June, Slow Food celebrates its 20th birthday at the sixth Slow Food Italy National Congress in Sanremo (June 9-11). Slow Food USA sets up the *Terra Madre Relief Fund* to help Louisiana food communities affected by Hurricane Katrina in the summer of 2005. In December Slow Food UK opens its national office in Ludlow.

2007- In March Slow Food collaborates for the third time in *Recontres des Nouveaux Mondes* (Meeting of the New Worlds), organized by Etopia, the center of activity and research in political ecology) from March 23-25 in Namur, Belgium. At the meeting a debate arises between the young and the not-so-young over what food will be like 20 years from now. In April, the *Salon du Gout et des Saveurs d'Origine* is organized by Slow Food France for the third time in Montpellier. From April 14-15) in Languedoc, the association gathers 600 wine producers together for the first time at the *Vignerons d'Europe* event. This meeting leads to the creation of a strategic proposal on the role of European wine producers in the global market. On September 15, the first national Slow Food Day is organized in France. In Germany, the *Slow Bier* beer festival is held in Munchberg from April 27-29, and *Slow Food Fair*, a German Salone del Gusto is held in Stuttgart in June. In Italy, *Slowfish* is held for the third time in Genoa in May, while the sixth edition of *Cheese* is held in Bra from September 21-24. Also in September Slow Food agrees to join the *ItalyEurope - Free from GMOs* coalition, which wins three million votes in favor of an agricultural area that free of any genetically modified organisms. In October, *Terra Madre Brazil*, four days of debates, talks and education workshops for small producers from South America, is held for the first time. In November, the fifth *International Slow Food Congress* is held from November 8-11 in Puebla, Mexico with 600 delegates from around the world. The meeting sanctioned the important role of young people in assuring a future for the association. At the close of the event, Carlo Petrini proposes that *Terra Madre 2008* should feature musicians from world food communities, young people, academics, cooks and small food producers from all five continents.

From November 29-December 2, *Al gusto*, a food fair inspired by the philosophy of the *Salone del Gusto* in Turin, is held in Bilbao, Spain.

2008 - In May Terra Madre Holland takes place and in September Terra Madre Ireland. The great celebration of quality food organized by Slow Food USA, Slow Food Nation, kicks off in August in San Francisco. In November the German city of Brema hosts Slow Fisch, an event dedicated to the world of the sea. In Italy, for the first time Slow Food on Film, the international festival of film and food, is held in Bologna in May. In October the seventh Salone del Gusto in Turin has a record number of visitors, 180,000, and the third Terra Madre is held at the same time, with the addition this year of musicians from the food communities and the establishment of the Youth Food Movement. In the Tuscan town of Montevarchi, Slow Food and the Slow Food Foundation for Biodiversity launch the Earth Markets, a world network of farmers' markets selling good, clean and fair products.